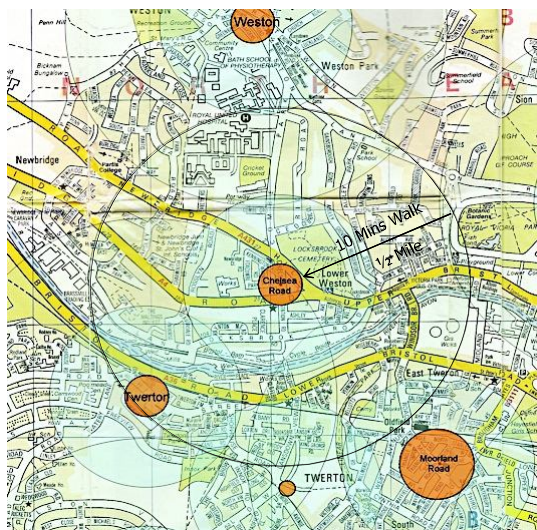




Making Chelsea Road Local Centre Thrive



The area of 10 minute walk to Chelsea Road





First report - **Making Chelsea Road Local Centre thrive**

Survey of 2000 Households and 31 Shops - took 2 Years to complete - 2013

**Top issues raised were:**

- The amount of traffic using the road
- The speed of traffic
- The narrow pavements on Chelsea Road and some of the surrounding streets
- Lack of safe crossings
- Lack of greenery and visual identity in Chelsea Road
- Greater parking enforcement required
- Lack of cycle racks
- Access difficulties for people with low mobility
- Good variety of shops, but some options lacking



- On the bases of that report we established a small design working group to look at ideas for improving walking access
- Drawing upon ideas put forward Transition Bath group designed a questionnaire to engage residents and traders
- Focus of this meeting is on the results given by the 27% of responses from 2000 households and 31 traders
- Rest of this presentation is focuses on the evidence of our research





Office of National Statistics areas around Chelsea Road

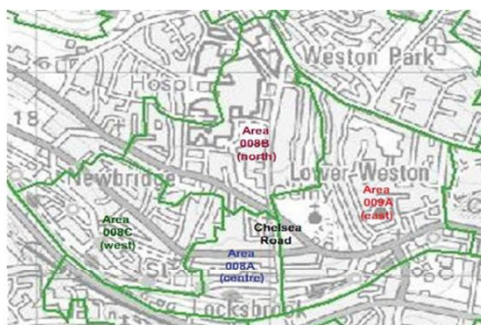


Table 1 Returned Questionnaires by Area

	Questionnaires delivered	Number collected	Returns percentage
Area 008A (centre)	481	161	33.47%
Area 008A (east)	829	191	23.04%
Area 008B (north)	486	140	28.81%
Area 008C (west)	500	146	29.20%
Totals	2301	638	27.79%



The 7 suggestions on the questionnaire

Question
1. Do you agree with creating two new crossings over Newbridge Hill?
2. Do you agree with moving the crossing over Newbridge Road nearer to the Post Office?
3. Do you agree with narrowing Newbridge Road at this crossing point?
4. Do you agree with providing a new bus stop on Newbridge Road to the east of Station Road?
5. Do you agree with opening up walking and cycling routes through the cemetery?
6. Do you agree with closing Chelsea Road to through traffic?
7. Do you agree with making the central section of Chelsea Road available for community uses?





### Householders response

Table 2: Percentage affirmative replies by question for the four areas

Question	Area 008A (centre)	Area 009A (east)	Area 008B (north)	Area 008C (west)	Total percentage	Total number (of 638)
1. Do you agree with creating two new crossings over Newbridge Hill?	75.16%	78.53%	69.29%	77.40%	75.39%	481
2. Do you agree with moving the crossing over Newbridge Road nearer to the Post Office?	46.58%	59.69%	58.57%	51.37%	54.23%	346
3. Do you agree with narrowing Newbridge Road at this crossing point?	35.40%	38.74%	39.29%	30.82%	36.21%	231
4. Do you agree with providing a new bus stop on Newbridge Road to the east of Station Road?	57.76%	69.11%	65.00%	60.27%	63.32%	404
5. Do you agree with opening up walking and cycling routes through the cemetery?	72.67%	68.59%	71.43%	80.82%	73.04%	466
6. Do you agree with closing Chelsea Road to through traffic?	37.27%	45.55%	43.57%	40.41%	41.85%	267
7. Do you agree with making the central section of Chelsea Road available for community uses?	49.07%	56.54%	51.43%	47.26%	51.41%	328



### Householders comments

Table 3: Percentage of respondents making comments by topic, for the four areas

	Area 008A (centre)	Area 009A (east)	Area 008B (north)	Area 008C (west)	Total %	Total number
Total respondents making comments	38.51%	26.70%	32.14%	30.82%	31.82%	203
The rat run would move to the smaller residential roads, or other roads in the area	17.39%	5.24%	8.57%	10.96%	10.34%	66
Safety concerns	8.07%	4.71%	4.29%	5.48%	5.64%	36
Parking issues	9.32%	6.28%	2.86%	2.05%	5.33%	34
Chelsea Road shops will lose custom	4.97%	5.24%	5.71%	1.37%	4.39%	28
Congestion and high volume of traffic	5.59%	2.62%	1.43%	5.48%	3.76%	24
Inappropriate use of cemetery	4.97%	2.62%	2.86%	2.74%	3.29%	21
Alternative traffic calming suggestions	4.97%	1.57%	2.14%	3.42%	2.98%	19
Funding and value for money concerns	4.97%	1.05%	2.86%	3.42%	2.98%	19
Concerns about delivery lorries and buses	5.59%	1.05%	1.43%	3.42%	2.82%	18
Support new routes through the cemetery, but only for walking	2.48%	4.19%	2.14%	2.05%	2.82%	18
Make Chelsea Road one way instead	3.73%	1.05%	3.57%	1.37%	2.35%	15
Roundabout or left turn required between Newbridge Road and Newbridge Hill	4.97%	1.05%	0.71%	2.05%	2.19%	14
One crossing only at northern end	0.62%	2.62%	2.86%	1.37%	1.88%	12
Occasional closure only for special events	1.86%	1.05%	2.14%	0.68%	1.41%	9
Lack of previous consultation	4.97%	0.00%	0.00%	0.00%	1.25%	8
Nearby residents & traders should decide closure	0.62%	2.09%	0.71%	0.68%	1.10%	7
Concerns over ambulances and emergency routes	1.86%	0.00%	2.14%	0.68%	1.10%	7
Queries over community uses	0.62%	2.09%	0.00%	0.68%	0.94%	6
Why is the survey anonymous?	1.86%	0.00%	1.43%	0.00%	0.78%	5
Approve of plans for trees and new street furniture in Chelsea Road	0.62%	0.52%	0.71%	0.68%	0.63%	4
Other comments	10.56%	12.04%	8.57%	6.16%	9.56%	61



**Traders response to “Chelsea Rd: promoting & enhancing Walking Access” survey**

**Replies to the seven specific questions**

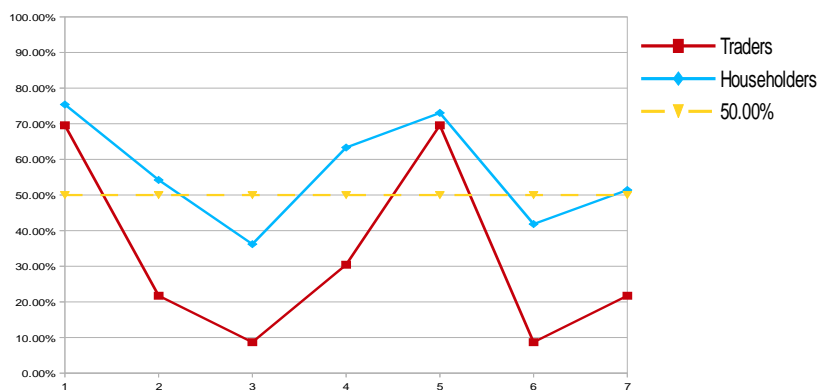
Question	Yes (number & %)	No (number & %)	Maybe / no answer (number & %)
1. Do you agree with creating two new crossings over Newbridge Hill?	16 69.57%	5 21.74%	2 8.70%
2. Do you agree with moving the crossing over Newbridge Road nearer to the Post Office?	5 21.74%	17 73.91%	1 4.35%
3. Do you agree with narrowing Newbridge Road at this crossing point?	2 8.70%	20 86.96%	1 4.35%
4. Do you agree with providing a new bus stop on Newbridge Road to the east of Station Road?	7 30.43%	12 52.17%	4 17.39%
5. Do you agree with opening up walking and cycling routes through the cemetery?	16 69.57%	5 21.74%	2 8.70%
6. Do you agree with closing Chelsea Road to through traffic?	2 8.70%	20 86.96%	1 4.35%
7. Do you agree with making the central section of Chelsea Road available for community uses?	5 21.74%	17 73.91%	1 4.35%

**Summary**

Strong support for the new crossings over Newbridge Hill and walking/cycling via Cemetery.  
Very limited support for the remaining 5 questions.



**Percentage affirmative replies to questions from traders and householders**



**Summary**

Close correlation between traders/householders Newbridge Hill & Cemetery access.  
But 63% of householders supported new Newbridge Rd bus stop with 52% traders maybe and Making Chelsea Rd central section available for community use - 51% householders 74% traders No  
However Traders looked for improved on-street parking, residents parking in adjacent streets and for all day commuter parking by RUH staff to be sorted out.



#### Snapshot of alternative Trader solutions

One way traffic  
 Roundabout at Weston Pub  
 Zebra crossing on Chelsea Rd  
 Install sleeping policemen to reduce traffic speed  
 Ban vehicles over 1.5 tonnes



#### Summary of Chelsea Road Traffic Count

Undertaken by Bath and North East Somerset Council on 2<sup>nd</sup> October 2013 from 7am – 7pm

	Cars	Vans	Lorries	Motorcycles	Bicycles	Total
Vehicles entering Chelsea Road from the South	1341	291	22	3	80	1737
Vehicles entering Chelsea Road from the North	919	177	28	5	58	1187
Totals	2260	468	50	8	138	2924

Number of vehicles parked in road = 156  
 Number of vehicles stopping in road = 418

#### Summary

Highways traffic survey 7am to 7pm - 2nd October 2013  
 Total number of vehicles accessing Chelsea Rd, cars, vans, lorries only - 2778  
 Total number of vehicles stopping for Chelsea Rd services - 418  
 Total number of through traffic vehicles 2360



### Observations

The 2013 report - 'Making Chelsea Road Local Centre Thrive' explored 4 topics:

- **Enjoying Chelsea Road** - it generated 59 comments
- **Chelsea Road Traffic** - it generated 44 comments
- **Travel to Chelsea Road** - it generated 46 comments
- **Ease of Travel for all** - It generated 22 comments

- Appendix 4 Comments from public meetings.



Chelsea Road



Chelsea Road – Street Party



Clapham



Paris